



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract #** **848149**

<b>Schedule Dates</b>	10/09/12-10/15/12	<b>Date Entered</b>	08/14/12
<b>Advertiser</b>	Obama for America (14538)	<b>Last Modified</b>	08/14/12
<b>Agency/T-Code</b>	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	<b>Entered By</b>	Penne Marsh
<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
<b>Brand</b>	DEMOCRAT - OBAMA FOR AMERICA (161567)	<b>Headline #</b>	06270718
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	NAGELBERG,DAN	<b>Package Deal</b>	
<b>Phone/Fax</b>	(202) 338-6919 /	<b>Commission %</b>	15.00
<b>CPE</b>	1537	<b>Commission</b>	\$6,886.50
<b>Account Types</b>	National/Political Candidate - Agency	<b>Net Total</b>	\$39,023.50
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA 10/9		

<b>Norfolk (WVEC) (WVEC)</b>		<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
Oct. 2012		121	\$45,910.00	
Grand Total:		121	\$45,910.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	12:58P- 3:58P (ET)		2	2	2	2					\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10A- 10:58A (ET)		2	2	2	2				8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	11:35P- 12:02A (ET)		2	2	2	2				8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10:58A- 12P (ET)		2	2	2	2				8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12:02A- 1:06A (ET)		2	2	2	2				8	\$40.00	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	12P- 12:57P (ET)		2	2	2	2					\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	3:58P- 4:58P (ET)		2	2	2	2				8	\$260.00	\$2,080.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	4:30A- 4:59A (ET)	5	X	X	X	X					\$15.00		Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	4:58P- 5:29P (ET)	5	X	X	X	X				5	\$320.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5A- 5:58A (ET)		2	2	2	2				8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5:29P- 5:58P (ET)	5	X	X	X	X				5	\$340.00	\$1,700.00	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	6P- 6:30P (ET)	5	X	X	X	X					\$360.00		Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	5:58A- 7A (ET)		2	2	2	2					\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	6:58P- 7:28P (ET)	5	X	X	X	X				5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12

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<b>Advertiser</b>	Obama for America (14538)	<b>Last Modified</b>	08/14/12
<b>Agency/T-Code</b>	Greer, Margolis, Mitchel (GMMB) (1700)/1053989!	<b>Entered By</b>	Penne Marsh
<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
<b>Brand</b>	DEMOCRAT - OBAMA FOR AMERICA (161567)	<b>Headline #</b>	06270718
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	NAGELBERG,DAN	<b>Package Deal</b>	
<b>Phone/Fax</b>	(202) 338-6919 /	<b>Commission %</b>	15.00
<b>CPE</b>	1537	<b>Commission</b>	\$6,886.50
<b>Account Types</b>	National/Political Candidate - Agency	<b>Net Total</b>	\$39,023.50
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA 10/9		

<b>Norfolk (WVEC) (WVEC)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	121	\$45,910.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/09/12-10/12/12	9	:30	7A- 9A (ET)	11		X	X	X	X				\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	10/12/12-10/12/12	9	:30	7:58P- 9P (ET)							2			\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	10/13/12-10/13/12	9	:30	6P- 6:30P (ET)							1			\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	10/13/12-10/13/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	10/13/12-10/13/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	10/13/12-10/13/12	9	:30	8A- 9A (ET)							2			\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	9:58A- 11A (ET)							2			\$75.00		Norfolk (WVEC) (WVEC)		8/14/12

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<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
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<b>CPE</b>	1537	<b>Commission</b>	\$6,886.50
<b>Account Types</b>	National/Political Candidate - Agency	<b>Net Total</b>	\$39,023.50
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Oct. 2012	121	\$45,910.00
<b>Grand Total:</b>	<b>121</b>	<b>\$45,910.00</b>

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29.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12	
30.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12	
31.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	6:58P- 7:57P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12	
32.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	8A- 9A (ET)							2		\$150.00		Norfolk (WVEC) (WVEC)		8/14/12	
33.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	7:58P- 9P (ET)							2		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12	
34.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	9P- 10P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12	
35.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12	
36.0	Normal Line / SPOT	10/11/12-10/11/12	9	:30	10P- 11P (ET)							2			\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	10/11/12-10/11/12	6	:30	7:58P- 9P (ET)							2		\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12	
38.0	Normal Line / SPOT	10/11/12-10/11/12	9	:30	9P- 10P (ET)							2			\$1,400.00		Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	10/09/12-10/14/12	6	:30	11P- 11:35P (ET)	7	X	X	X	X	X	X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12	
40.0	Normal Line / SPOT	10/09/12-10/09/12	6	:30	10P- 11P (ET)							2		\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12	
41.0	Normal Line / SPOT	10/09/12-10/09/12	9	:30	7:58P- 9P (ET)							2		\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12	
42.0	Normal Line / SPOT	10/09/12-10/09/12	6	:30	9P- 10P (ET)							2		\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12	

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43.0	Normal Line / SPOT	10/10/12-10/10/12	9	:30	10P- 11P (ET)				2					1	\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/10/12-10/10/12	6	:30	7:58P- 9P (ET)					2				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/10/12-10/10/12	6	:30	9P- 10P (ET)					2				2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	12:58P- 3:58P (ET)		3								\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	11:35P- 12:02A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	12:02A- 1:06A (ET)		2							2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	3:58P- 4:58P (ET)		2							2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	5:58A- 7A (ET)		2								\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	7A- 9A (ET)		4								\$260.00		Norfolk (WVEC) (WVEC)		8/14/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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